

WDAAZ Board Meeting Oct 13, 2017

Present Officers: Syndy Cunningham, Lynn Simpson, Ann Hoins, Vonnie Jacobsen, Heather McWhorter (by phone) Members: Sharon Petrone, Kati Anderson Guests: Maren Cochran and Jake Jacobsen

1. Meeting was called to order at 11:40 at Casa Grande in Chino Valley
2. Discussion and suggestions for on judges for 2018 shows
Diane Goddard is local, can judge ranch riding and trail \$100/da
Cynthia Ganem, Phoenix, can judge western dressage and flat classes \$175/da
(addendum post meeting – she is a “r” judge soon to be a “R” and has done WD training)
Lois Whittington. Phoenix, “L” judge can do western dressage thru Level 1
Syndy moved, seconded by Vonnie to use Diane Goddard for trail and ranch riding, vote unanimous
Lynn moved, second by Ann to use Cynthia Ganem for western dressage, vote unanimous
3. Syndy moved, Lynn seconded to approve the minutes of the Sept 22 meeting, vote unanimous
4. Current bank balance is \$1453.67. A check will be made soon to Equisure for \$569 for insurance
5. Discussion about membership form and requirement for WDAA membership. Lynn will update the membership form. After discussion it was decided the juniors do not have to join WDAA but adults must also be members of WDAA as required by them for their affiliates. Syndy moved, Vonnie seconded, vote unanimous
6. Syndy called Kathy Newcomb at WDAA in regards for rules about approving judges with WDAA for show points to count. Judge must be a “r” or “R” judge, it cost \$35 to have a show and judge approved for points. “r” judges can judge Intro thru Level 1, “R” can judge all levels and flat classes
7. Venue discussion. The three potential venues in our area are CVEP, Santori Ranch, and Judy Wynn’s new facility. After discussion of each venue, Ann moved, Syndy seconded to go with Santori ranch because all our needs would already be in place. Vote unanimous
8. Dates for our Inaugural WDAAZ Western Extravaganza were discussed. Syndy had worked with DD, NAC, and other dates to avoid conflict and presented potential dates to the board. She will confirm them with Santori Ranch. Ann moved, Lynn seconded using May 12 for the show and June 9th for a clinic date. Vote unanimous. Discussion continued about whether to have a fall show and clinic. It was agreed that we should at

least reserve the dates at this point. Ann moved, Vonnie seconded to reserve Sept 15 and Oct 13 for future events. Vote unanimous

9. Awards. General discussion about what to have as awards for year end and other awards. Lots of ideas put out there to include gift certificates, halters, useful equine stuff, coolers, and vendor donated items. Vonnie will check into buckle prices.
Discussion was tabled until a future meeting
10. At the request of Heather McCafferty, it was moved by Vonnie, seconded by Lynn to accept her resignation. Vote unanimous. Syndy made the motion, seconded by Vonnie to add Maren Cochran and Jake Jacobsen as directors at large pending their membership in WDAA and WDAAZ. Vote unanimous
11. Lynn is going to update and refresh the sponsorship letter for 2018. We all need to get busy on finding sponsors.
12. Name for our first 2018 show. Syndy moved, Vonnie seconded that we should be "Inaugural WDAAZ Western Extravaganza". Vote unanimous
13. Events for show will include Western Dressage, Ranch riding, Trail and several western flat classes like WD equitation, WD suitability, and western hack. Syndy will get more information about the flat classes from WDAA. These types of flat classes were held at the WDAA World Championship show.
14. Lynn agreed to update the judge's contract and venue contracts and Vonnie will handle getting them signed for 2018
15. Show committees were tentatively formed by Syndy
Trail: Rita Thompson and Joan Suttles
Ranch Riding: Kati Anderson and Sharon Petrone
Awards: Vonnie
Contracts: Vonnie
Scheduling: Lynn Simpson, Syndy Cunningham, Ann Hoins
Announcer: Jake Jacobsen
Scribe: Kirsten Kuzmanic
16. Presentation by Jake Jacobsen on improving our announcing at events. He presented some great ideas like having a phonetic listing of horse and rider names for the announcer and having short 15-20 sec "audio ad" for each sponsor that described who they are what services/goods they offer. He also offered some great advice on how to improve our image, audience, and expand our "reach" using video on our website and video links to YouTube videos of our events or videos of interests.
17. Meeting was adjourned at 1:40. Next meeting date TBA

Submitted by Lynn Simpson, Secretary Oct 16, 2017

