

## Board Minutes Nov 9, 2017

Present: Maren Cochran, Kati Anderson, Vonnie Jacobsen, Syndy Cunningham, Lynn Simpson. Ann Hoins

Guests: Judy Keith-Wynn, Rita Thompson, Pam Berry

Meeting was held at the home of Kati Anderson. Meeting called to order at 2:30

1. Vonnie made the motion, Syndy seconded that the minutes be approved as written. Vote unanimous
2. Lynn Gave treasurer report. Bank balance of 656.70  
Starting balance was 1305.65 Minus payments: ERG \$200, website \$9.99, Equisure \$569  
Income: Scattered Rock \$100, Pizza Party donations \$30
3. Food vendor for our shows. Dan Thomas with Iron Horse food truc has agreed to come to our shows at no charge to us. Lynn moved, Ann seconded that we use him. Vote unanimous. Vonnie will get a copy of his license and insurance. We will send him a flyer and add him as a sponsor
4. Advertising: Rita Thompson. Has agreed to write a blurb about WDAAZ for Prescott Dog. We need to contact Horse Connection, Bit&Bridle, and AZ Horse & Agriculture to get an article published about us. Vonnie will do radio PSA ads.
5. Stabling for out of town entries. Because of the limited stabling at Santori Ranch, we need to find stabling possibilities near our venue. Suggestion to check with Mike Olsen about dry camping at the CV arena and to put together a list of folks who have stalls available
6. Horses With Heart presentation by Pam Berry. We invited her to come discuss what we can do to include her riders in our show. She discussed their mission and what levels of riders they have. She has riders that can do equitation, lead line, and trail. Syndy moved, An seconded that we add classes for HWH participants
7. Joan Suttles talked to us about different ways we can offer arena classes and they types of courses that we can make. Some considerations include types of obstacles, size of trail arena, not including the more time-consuming types of obstacles, etc. Suggests classes would be walk/jog, junior, adult., warmup trail. Also a 5 min/rider practice time about an hour before the classes start. She will make up a couple of trail courses for our consideration. It will require a person to reset obstacles. Syndy and Lynn will go over to Santori's and see what trail obstacles she has.
8. Judges: It was discussed that we will need three judges – dressage & rail, ranch riding, and trail so that the three events can be run simultaneously.
9. There was a suggestion made that we have a time for Q&A with the judges
10. As this is a big undertaking and requires funding. Lynn made the motion, second by Vonnie that in addition to general sponsorships that we solicit individual class sponsors to help defray the cost of ribbons and trophies.
11. Entries: Discussion on how to handle entries. Have a closing date, allow sign up at the show, reduced fee for pre-registration. Due to scheduling issues a closing date for Western Dressage would be April 30<sup>th</sup> and a possible reduced pre-registration fee incentive.
12. Kati Anderson is going to talk to her daughter Mary Rose and her friend Heather about being our ranch riding and trail judges. Both are very accomplished exhibitors, trainer, and judges.. Another suggestion for judge was Kim McElroy in Williamson Valley
13. Meeting adjourned

Submitted 12/15/2017 Lynn Simpson, Secretary

